



## **BRAND: NESPRESSO**

*Date: 25 July 2024*

Based on the provided "Nespresso 2023 Sustainability Report," here is an evaluation of Nespresso's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

### **Stage 1: Biodiversity Pressures and Priority Areas (30%)**

#### **1. Summary of Biodiversity Pressures (15%)**

- **Score: 4**
- **Justification:** The report highlights Nespresso's efforts to mitigate biodiversity pressures through initiatives like reducing GHG emissions, promoting regenerative agriculture, and sustainable coffee sourcing. Specific examples include the reduction of emissions and the adoption of regenerative practices in coffee farming.

#### **2. Priority Species, Habitats, and Ecosystem Services (15%)**

- **Score: 4**
- **Justification:** The report mentions priority actions such as planting 9 million trees and promoting agroforestry. While it does not provide a comprehensive list, the focus on restoring ecosystems and enhancing biodiversity through specific projects demonstrates a significant effort.

### **Stage 2: Vision, Goals, and Strategies (40%)**

#### **1. Corporate Biodiversity Vision (10%)**

- **Score: 4**
- **Justification:** Nespresso's sustainability strategy includes a vision to revive nature, communities, and biodiversity through regenerative agricultural practices and sustainable sourcing. This vision is clearly articulated and results-oriented, aiming to secure the future of coffee.

#### **2. Scalable Biodiversity Goals and Objectives (15%)**

- **Score: 4**
- **Justification:** The report sets specific goals, such as sourcing 95% of AAA coffee from farms with regenerative practices by 2030 and achieving net-zero emissions by 2050. These goals are measurable and directly associated with biodiversity priorities.

#### **3. Key Strategies to Deliver Goals and Objectives (15%)**

- **Score: 4**
- **Justification:** Nespresso outlines several strategies, including promoting regenerative agriculture, increasing tree planting, and enhancing the resilience of coffee farming



communities. These strategies are well-defined and linked to their biodiversity vision and goals.

### **Stage 3: Indicator Framework and Strategic Plan (20%)**

#### **1. Framework of Core Indicators (10%)**

- **Score: 3**
- **Justification:** The report discusses various environmental indicators and monitoring practices, including GHG reductions and tree planting. However, it lacks a specific framework for biodiversity indicators, which could enhance tracking and measurement.

#### **2. Elements of a Biodiversity Strategic Plan (10%)**

- **Score: 3**
- **Justification:** Nespresso's strategic plan includes actions like agroforestry and reforestation, contributing to biodiversity. While comprehensive, a more detailed strategic plan with specific biodiversity actions and indicators would improve clarity.

### **Stage 4: Monitoring and Reporting (10%)**

#### **1. Monitoring Plan (5%)**

- **Score: 3**
- **Justification:** The report includes monitoring activities for environmental impacts and biodiversity projects, such as tree planting and GHG reductions. A more detailed biodiversity-specific monitoring plan would improve effectiveness.

#### **2. Database of Relevant Data (2.5%)**

- **Score: 2**
- **Justification:** The report does not mention a dedicated biodiversity database or the use of global biodiversity information systems, which could enhance data collection and analysis.

#### **3. Monitoring and Reporting Systems (2.5%)**

- **Score: 3**
- **Justification:** Nespresso discusses environmental reporting systems and third-party audits, ensuring transparency and accountability. However, standardized biodiversity-specific monitoring and reporting systems are not detailed.

**Summary of Scores:**

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	4	0.60
	Priority species and habitats	15%	4	0.60
2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	4	0.40
	Scalable goals and objectives	15%	4	0.60
	Key strategies	15%	4	0.60
3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	3	0.30
	Elements of a strategic plan	10%	3	0.30
4	Monitoring and Reporting	10%		
	Monitoring plan	5%	3	0.15
	Database of relevant data	2.5%	2	0.05
	Monitoring and reporting systems	2.5%	3	0.075

**Final Weighted Score (out of 5):**

$$0.60 + 0.60 + 0.40 + 0.60 + 0.60 + 0.30 + 0.30 + 0.15 + 0.05 + 0.075 = 3.675$$

**Concluding Summary:**

- Overall Justification:** Nespresso demonstrates a strong commitment to biodiversity through various initiatives and strategies. The company's efforts in regenerative agriculture, tree planting, and community resilience are commendable. However, there is room for improvement in specifying detailed biodiversity indicators and enhancing biodiversity-specific monitoring systems.